



Buyers Guide | C1 2011

Acer® Aspire AS5253-BZ656 Notebook

Wal-Mart

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Acer® Aspire AS5253-BZ656 Notebook

Everyday HD Computing



Model Acer® Aspire AS5253-BZ656 Notebook
On-Shelf Date March 1, 2011

High Level Specifications

- ◆ AMD C-Series Processor C-50 (1.0GHz, 1MB L2 cache)
- ◆ Windows® 7 Home Premium 64-bit
- ◆ Microsoft® Office Starter 2010
- ◆ 15.6" HD Widescreen CineCrystal™ LED LCD Display
- ◆ AMD A50M Fusion™ Chipset
- ◆ 4096MB DDR3 Dual-Channel Memory
- ◆ ATI Radeon™ HD 6250 Graphics
- ◆ 500GB 5400RPM SATA Hard Drive
- ◆ 8X DVD-Super Multi Double-Layer Drive
- ◆ 2-in-1 Digital Media Card Reader
- ◆ 802.11b/g/n Wi-Fi CERTIFIED™
- ◆ 10/100/1000 Gigabit Ethernet LAN (RJ-45 port)
- ◆ 3 - USB 2.0 Ports
- ◆ 1 - HDMI™ port with HDCP support
- ◆ 1.3 Megapixel HD Webcam (1280 x 1024 resolution)
- ◆ High-Definition Audio Support
- ◆ Mono Speaker
- ◆ Dedicated Numeric Keypad
- ◆ Multi-Gesture Touchpad
- ◆ 6-Cell Lithium-Ion (4400 mAh)
- ◆ 5.74 lbs. | 2.6 kg. (system unit only)



Selling Points

1 Dual-Core Mobile Performance

The new **AMD C-Series Processor C-50** with **HD Internet Technology** enriches what you see, share and create so your digital life is more vibrant. Experience fast HD browsing, watch DVDs and online HD videos, play casual games or run mainstream software applications with responsive and energy efficient performance for everyday computing.

802.11b/g/n Wi-Fi CERTIFIED™ conveniently delivers rapid and reliable wireless connectivity from your home, at work or on-the-go. Connect to the Internet anywhere, anytime.

500GB Hard Drive has plenty of space to store your digital albums, music library and rich media files so you can have everything at your fingertips wherever you go.

Windows® 7 Home Premium makes the things you do every day easier and with **Office Starter 2010**, experience new ways to deliver your best work!

2 High-Definition Widescreen Experience

Enjoy cinematic brilliance on the **15.6" HD widescreen CineCrystal™ LED LCD display** with a true **16:9 aspect ratio** while the **HDMI port** lets you watch HD video from your PC on an HDTV through a single cable connection eliminating the maze of cabling.

1.3 Megapixel HD Webcam and Mic deliver smooth video and superior voice quality for online chats or conference calls. Easily takes still pictures and video clips to share with friends or post on the Internet.

ATI Radeon™ HD 6250 Graphics delivers crystal-clear images and brilliant color for today's best entertainment. Liberate the senses with vibrant audio that brings movies and music to life via **built-in speaker** and **audio support**.

3 Extras To Make Life Easier

The comfortable keyboard brings a new typing experience extending to a **Dedicated Numeric Keypad** making number key-in's quick and streamlining productivity.

Pinch, flick and swirl your fingers on the **Multi-Gesture Touchpad** for an intuitive navigation of web pages, photos and more.

2-in-1 Card Reader supports Secure Digital™ (SD) Card & MultiMediaCard (MMC) memory cards for convenient, cable-less, tangle-free file transfer of your digital media.

Product Messaging

Taglines

Everyday HD Computing

Positioning Statement

The Aspire AS5253-BZ656 Notebook sports a classy design along with the latest AMD C-Series processor for fast display and browsing of rich web content, and responsive, energy-efficient performance for the software of today and tomorrow! The new AMD C-Series Processor lets you enjoy and share full HD content effortlessly, and experience smooth and vivid DVD & HD video playback on the vivid 15.6" HD widescreen CineCrystal™ LED LCD display while ATI Radeon HD Graphics delivers enhanced images for casual games. With Windows® 7 Home Premium and Microsoft® Office Starter 2010 you have plenty of power to complete your daily tasks with ease and enjoy your digital media on the go.

Packaging and Documentation

Hardware Items

6-Cell Lithium-Ion (4400 mAh) Battery
AC Power Adapter
AC Power Cord

Documentation

Setup Poster
Wireless Setup Card
Registration/ Limited Warranty Card
COA Label for Microsoft® Installed software
McAfee® Internet Security Suite Trial (60-day trial)

Online Documentation

User's Guide

Acer® Aspire AS5253-BZ656 Notebook

Detailed Product Specifications

Processor	Interfaces
AMD C-Series Processor C-50 ⁽¹⁾ (1.0GHz, 1MB L2 cache)	3 - USB 2.0 Ports 1 - HDMI™ port with HDCP support 1 - VGA Port 1 - Headphone/Speaker/Line-out Jack 1 - Microphone-in Jack 1 - Ethernet (RJ-45) Port 1 - DC-in Jack for AC Adapter 1 - Kensington Lock Slot
Display	Webcam
15.6" HD Widescreen CineCrystal™ LED LCD Display 1366x768 resolution; 16:9 aspect ratio	1.3 Megapixel HD Webcam (1280 x 1024 resolution)
Chipset	Convenience Features
AMD A50M Fusion™ Chipset	Dedicated Numeric Keypad Multi-Gesture Touchpad Media Control Function Keys
Memory	Case Design
4096MB DDR3 Dual-Channel Memory ⁽²⁾ Used Slots: 2 x 2048MB 0 Slots Available 2 Slots (Total) - Upgradeable to 8GB	Interwoven pattern
Video	Battery Type
ATI Radeon™ HD 6250 Graphics with 256 MB of dedicated system memory, supporting Unified Video Decoder 3 (UVD3), OpenCL® 1.1, OpenGL® 3.1, OpenEXR High Dynamic-Range (HDR) technology, Shader Model 5.0, Microsoft® DirectX® 11	6-Cell Lithium-Ion (4400 mAh)
Audio	Battery Life
High-Definition Audio Support Mono Speaker MS-Sound compatible Built-in Microphone	Up to 3-hours, 20 minutes Battery Life ⁽⁴⁾
Hard Drive	Dimensions (System)
500GB 5400RPM SATA Hard Drive ⁽³⁾	15 (W) x 9.96 (D) x .98/1.33 (H) inches 381 (W) x 253 (D) x 25/34 (H) mm
Optical Drive	Dimensions (Box)
8X DVD-Super Multi Double-Layer Drive Read: 24X CD-ROM, 24X CD-R, 24X CD-RW, 8X DVD-ROM, 8X DVD±R, 8X DVD-ROM DL (double-layer), 6X DVD±R DL, 8X DVD±RW, 5X DVD-RAM Write: 24X CD-R, 24X CD-RW, 8X DVD±R, 6X DVD±R DL, 6X DVD-RW, 8X DVD+RW, 5X DVD-RAM	17.09 (L) x 3.43 (W) x 12.8 (H) inches 434 (L) x 87 (W) x 326 (H) mm
Digital Media Card Reader	Weights
2-in-1 Digital Media Card Reader Secure Digital™ (SD) Card, MultiMediaCard (MMC)	5.74 lbs. 2.6 kg. (system unit only) Approximately 10.5 lbs. 4.78 kg. (box)
Communications	Pallet Quantity
802.11b/g/n Wi-Fi CERTIFIED™ 10/100/1000 Gigabit Ethernet LAN (RJ-45 port)	84 units per pallet
Limited Warranty	UPC
One-year International Travelers Limited Warranty (ITW) ⁽⁵⁾	884483799879
Part Number	LX.RD502.041

Software
Windows® 7 Home Premium 64-bit Productivity Acer Backup Manager, Acer ePower Management & Acer eRecovery Management Adobe® Flash® Player 10.1 & Adobe® Reader® 9.1 Bing™ Bar eSobi™ Microsoft® Office 2010 preloaded (purchase a product key to activate) ⁽⁹⁾ Microsoft® Office Starter 2010 ⁽⁷⁾ Norton® Online Backup Security McAfee® Internet Security Suite Trial ⁽⁶⁾ MyWinLocker® Multimedia NTI Media Maker™ Gaming WildTangent® ⁽⁸⁾ Communication & ISP Windows Live™ Essentials - Wave 3.2 (Mail, Photo Gallery, Live™ Messenger, Movie Maker, Writer) Skype™

(1) Overall system performance is based on several PC attributes. GHz, processor clock speed, is one of the attributes.

(2) Shared system memory may be allocated to support integrated graphics depending on system memory size and other factors. Actual system memory available to the operating system will be reduced by the amount of shared system memory utilized by the graphics solution and resources required by the operating environment.

(3) 1 GB is 1 billion bytes. Actual formatted capacity is less and may vary depending on preloaded materials and operating environment. Acer eRecovery Management utilizes up to 8 GB of the stated hard disk capacity as dedicated backup space.

(4) Battery life varies depending on product specifications, computer settings and applications or features launched.

(5) For a free copy of the standard limited warranty end users should see a reseller where Acer products are sold or write to Acer America Corporation, Warranty Department, P.O. Box 6137, Temple, TX 76503. TFT displays commonly exhibit a small number of colored dots, so called "nonconforming pixels." This phenomenon is a limitation of TFT LCD technology, not a product defect and, as such, is not covered by the limited warranty or by the upgrade programs. For international travelers warranty Valid only in countries where Acer has an authorized repair facility. For a list of those countries go to <http://global.acer.com/support/itw.htm>. or call 800 816 2237. Services and response times may vary in countries outside the U.S. and Canada

(6) Internet access required. First 60-days of live updates included, subscriptions required post 60-days.

(7) Includes Microsoft® Office 2010 preloaded. Purchase a product key to activate a full Microsoft® Office 2010 suite. This PC is preloaded with reduced-functionality versions of Word and Excel that include advertising. PowerPoint, Outlook and Publisher are not included.

(8) Additional fees and conditions may apply.

(9) Purchase an Office 2010 product key to activate one of the following Office 2010 suites preloaded on this PC: Office Home and Student 2010, Office Home and Business 2010, Office Professional 2010.

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